FOR MEDIA PLANNING: Tuesday, July 21, 2020

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Amidst Skyrocketing COVID-19 Cases, Community Demands Public Health Protections

(Los Angeles, CA) On Tuesday, July 21, hundreds of community members are set to hold a massive action calling on the Los Angeles County Board of Supervisors to protect public health by supporting innovative policies that put communities first.

A bold new policy will be introduced at the upcoming LA County Board of Supervisors meeting to stop the spread of COVID-19 and mitigate any new outbreaks. The policy establishes worker-led public health councils in the workplace, serving as the eyes and ears of the day-to-day operations and expanding the capacity of the Public Health Department. It also allows the department to certify worker organizations, assisting public health councils with education, technical assistance, and tracking and reporting any instances of non-compliance.

If passed, the legislation will be the first of its kind and continue the trend of progressive policies introduced by the County of Los Angeles.

On Tuesday, July 13, Los Angeles County reported over 4,000 new COVID-19 cases and 73 deaths bringing the total to 140,000 coronavirus infections and 3,894 related deaths.

WHAT: Protect Public Health: Press Conference and Car Caravan

WHEN: Tuesday, July 21

WHERE:

- Car Caravan Meet Up
 - o LA Historic Park 1501 North Spring St., Los Angeles, CA 90012
 - Meet-Up 8:00am
 - Caravan Progression 8:45am
- Press Conference
 - Kenneth Hahn Hall of Administration 500 W Temple St, Los Angeles, CA 90012
 - o Program Begins 9:00am

WHO

- Rob Nothoff Policy Director, Los Angeles Federation of Labor
- Dr. Linda Delp Director, UCLA Labor Occupational Safety & Health Program
- Tia Koonse Legal & Policy Manager, UCLA Labor Center
- Alexandra Suh, Executive Director, Koreatown Immigrant Workers Alliance (KIWA)
- Workers from the medical, grocery, restaurant, and warehouse industries.

Visuals

- Cars with signs and messaging supporting the policy
- Workers with placards and signs
- Massive banner laid in front of the press conference
 - Visible from aerial view
- Banners and signs behind press conference speakers

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